

WICTU5 – A European Lions Club Engagement Presentation



Our Patron

H.E. Mykhailo Vydoinyk
Ambassador of Ukraine to Finland
Honorary Patron of WICTU5 – One Class • One Child

Promoting international cooperation to support the future education of Ukrainian children.

From Pandemic to War: A Generation of Disrupted Learning



- **Dual Crisis:** The war intensified the severe learning disruptions originally caused by Covid 19.

- **Massive scale:** More than **1.1 million children** are currently studying remotely, according to the Ministry of Education of Ukraine(September ‘26), as many schools can no longer open safely due to:
- Destroyed school buildings
- Schools now in territory controlled by Russian forces
- Lack of functioning bomb shelters
- Schools too close to the front line to reach a shelter within the 3-minute air-raid warning

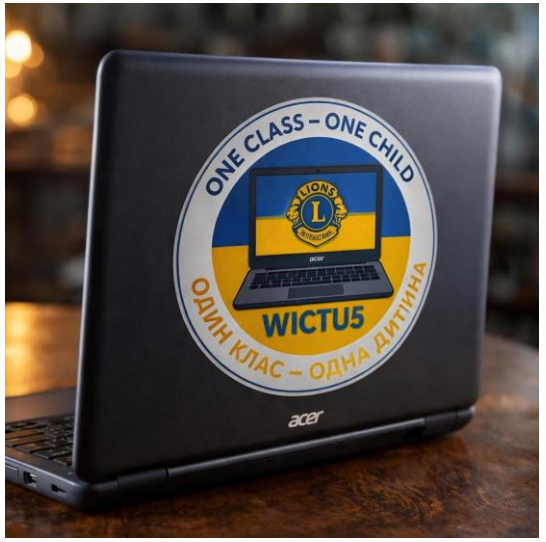
- **Years lost:** Continuous, multi-year upheaval denies students normal classroom access and crucial socialisation.

- **Severe deficits:** While enrolled students are roughly one year behind in mathematics, children who have **not attended school since 2022** are now several years behind, with some effectively restarting their education

The Solution: Acer Chromebook 311

In Partnership with Google Europe

- **Humanitarian Pricing:** Secured an exclusive rate of €220 per device (Standard European retail value is €280–€350).
- **Optimized Hardware:** Engineered specifically to meet student educational demands
- **Full Management Suite:** Includes Google Mobile Device Management (MDM) and Education Content Manager (ECM) software licensing.
- **Enhanced Safety:** Equipped with instant remote-lock capabilities and pre-configured child-safe browsing settings.
- **Custom Brand Integration:** Built with a reinforced custom chassis featuring WICTU5 and prominent donor logos.



About the campaign

"One Class – One Child" is part of the WICTU5 initiative, supported by

Although not an official partner we also wish to thank the Finnish Ministry of the Interior for providing the safe transportation through the UCPM mechanism and covering the delivery costs of the laptops from Hamburg into Ukraine.
Their support has been essential in ensuring that every device reaches the children who need it most.

Thanks to humanitarian support from Google Europe, the project receives the devices for 220 €.Each laptop is made possible through a shared commitment. Typical contributions include:

- Lions Club: 120 €
- School class or club: 100 €
- Or any combination that works for you

Every contribution—large or small—
helps bring one Ukrainian child back to education.

WICTU5 Management Team



PDG Björn Hägerstrand
Project leader



PID Daniel Isenrich
Financial Manager



PDG Vanessa Horrod
School Manager



PID Phil Nathan Logistic
Manager



Colette Case
Recognitions manager



Rich Morris Marketing
Manager

Your Lions Clubs responsibilities

1. CHOOSE YOUR CLUB'S CONTRIBUTION TARGET



Before contacting schools, your club should decide how many laptops you want to help provide. That number becomes your guiding target for the project.

2. REGISTER YOUR PARTICIPATION

If your country has a WICTU5 National Coordinator, contact them. If not, contact the WICTU5 School Campaign Coordinator directly
- Vanessa Horrod - *vanessa@horrod.net*

You will receive a starter package containing:

• the editable school presentation

• the official appreciation certificate from the Ministry of Education

• the standardized Excel reporting template

3. PREPARE YOUR SCHOOL PRESENTATION

Before sharing the presentation, fill in the following details:

- Your Lions Club name
- Your IBAN for donations
- Your contact person
- Your email address

Adding this information makes your club the official point of contact for local schools.



4. RECEIVE THE CLASS DONATION

Each class donates 100 € to your club's bank account. Please transfer the funds to the **German Lions Foundation**, the official body responsible for administering all WICTU5 donations.

Important: To ensure we can send the class its "thank you" certificate, please include the following in the payment message:

- School name
- Class name
- *Optional:* A general class or school contact email (e.g., office@school.eu or class5b@school.eu)

Example: "School: Central School, Class: 5B, Email: office@school.eu"

Suggested class contribution: 100 €

This target helps Lions Clubs keep the project simple and consistent. At the same time, clubs are encouraged to stay flexible — every school is different. Smaller classes may contribute less, larger ones may contribute more.

What matters most is participation. Every contribution brings us closer to providing a laptop for a Ukrainian child.

Note: class or school email address will be used to send the official thank-you certificate. If the class opts in, the Ukrainian student who receives the laptop may later send a direct message of thanks to this email address. This contact is optional and not supervised by Lions Clubs or the WICTU5 project team.

5. SEND THE OFFICIAL “THANK YOU” CERTIFICATE



Once the class donation has been received:

• Send the official thank-you letter from the Ukrainian Ministry of Education to the class email address.

• You may also include a short greeting or message from your Lions Club.

Providing this immediate acknowledgement gives the class a sense of recognition and encourages their continued involvement.

In addition to the thank you certificate we also have a recognition programme, depending on amounts donated to WICTU5, for clubs, individual sponsors and corporate sponsorship – please see our website www.wictu.org for further details

6. TRANSFER DONATIONS TO THE WICTU5 PROJECT ACCOUNT

Your club collects all class and local contributions and then transfers the total amount to the official WICTU5 project bank account:

Account Owner: Stiftung der Deutschen Lions
Bank Name: Frankfurter Volksbank
IBAN: DE40 5019 0000 0000 4005 05
BIC: FFVBDEFFXXX

Please ensure your reference/note is as follows:
WICTU5; Name of Lions Club and District number or donor

This process ensures:

- **Transparent accounting** across all participating clubs
- **Centralized reporting** for the project
- **Accurate allocation of funds** to each laptop provided

The official project account details will be provided separately.

7. REPORT DONOR INFORMATION USING THE EXCEL TEMPLATE



Complete the standardized Excel file with the following details:

- Country and district
- Lions Club name
- Club contact person and email
- School name and class name
- Donation amount
- Class contact email
- Date the donation was received

Once completed, send the file to your **WICTU5 Country Coordinator,** if your country does not yet have a coordinator, please send the file to the WICTU5 School Campaign Coordinator - PDG Vanessa Horrod - *vanessa@horrod.net*

Centralizing this information ensures accurate record-keeping and allows the project to reconnect students with their donor class if they wish to reach out in the future.

Recognition Programme

WICTU5 is not currently endorsed by LCIF, therefore donations made to the project are **not eligible for Melvin Jones Fellowship credits**.

In place of LCIF recognition, WICTU5 offers a **unique, project-specific recognition programme** available exclusively to sponsors and supporters of the initiative. The programme features **five levels of recognition**, beginning at **Bronze and progressing through to Diamond**, each designed to honour the commitment of individuals, clubs and organisations who help Ukrainian children return to education.

Further details about each recognition level — including the criteria, benefits and how your club can participate — are available on our website www.wictu.org





8. OPTIONAL: STAY IN CONTACT WITH THE SCHOOL

If your club wishes, you may:

- Follow up with the school and share updates about the WICTU5 project
- Invite the school to future Lions activities
- Introduce the school to **Lions youth projects**, such as Leo Clubs, peace poster contests, youth engagement programmes, or local service initiatives.

Maintaining this connection helps strengthen the relationship between Lions and local education partners and encourages young people to become involved in Lions youth activities.

Synergy.

WICTU5 integrates naturally with existing Lions youth programmes, creating a wider pathway for engagement and community impact.

It opens doors to additional initiatives such as vision screening, diabetes awareness, and other Lions International services — allowing parents, grandparents, and the broader community to experience the full value of Lions' humanitarian work.

This deeper visibility not only strengthens community relationships but also inspires new members to join and support the mission.



How contact with Ukrainian children works

When a class takes part in WICTU5, they have an option to provide a **school-controlled email address**. This is usually a general office email or a teacher's monitored inbox.



• Ukrainian authorities receive the class or school email addresses.

• **If the class has opted in**, the child who receives the laptop may choose to send a **direct message of thanks** once they have internet access.

• This contact is **entirely voluntary** and **not supervised** by Lions Clubs or the WICTU5 project team.

• This is voluntary and respectful of the children in Ukraine.

Join us in bringing 20,000 children back to school.

Together we create:

- Dignity
- Hope
- Opportunity
- A future





WICTU5 — A European movement for education and Lions youth empowerment.

For more information, please contact the multiple district co-ordinators:

MD103 France	PDG Vanessa Horrod	vanessa@horrod.net
MD105 British Isles	PID Phil Nathan	pidphil@yahoo.co.uk
MD107 Finland	PDG Björn Hägerstrand	bjorn@lions.ax
MD108 Italy	ZC Colette Case	cmcase@libero.it
MD111 Germany	PID Daniel Isenrich	daniel.isenrich@lions.de

Or

Go to our social media pages and website www.wictu.org

Thank you. The children count on your club's support — and together, we can change their future.